STRATEGIC RENEWAL

SR JECH YEARS OF IMPACT

Investing in the Next Generation of Leaders in the Church

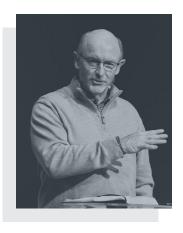
ANNUAL REPORT | 2022 FISCAL YEAR

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# Letter From the President



Treasured friends and ministry partners,

For the past 15 years your prayers, financial support, and faithful participation have been used by the Lord to accomplish so much. I trust this report will encourage you as you review the profound fruit of your investment to the glory of God. Thank you, from the depth of my soul, for all that you have made possible.

In 2007 I was contemplating this risky step of faith, leaving a large church to go full time with Strategic Renewal. I remember one of my elders commenting:

"Daniel, you could stay here as our pastor and our church could grow from 5,000 to 15,000. Or, you can go and impact 15,000 pastors. If you are crazy enough to do it, we will support you."

Well - I was, and they did. Of course, the Lord has been amazingly gracious and faithful.

### **CELEBRATING 15 YEARS**

This 15-year adventure has been so rewarding. Here are just a few of the highlights of what we have done together with your support:

- Over **300 prayer-driven events**, including over **100 prayer summit experiences**, that have personally reached and equipped over **200**,000 people.
- The formation of **The 6:4 Fellowship**, calling pastors to prayer-and-word-powered ministry, now reaching thousands of pastors in over 45 countries.
- Almost 800 church leaders equipped via our **Praying Leader coaching**, and hundreds more engaged in our other 30-day coaching cohorts.
- Online resources and prayer experiences that have engaged hundreds of thousands.
- **Printed and electronic resources** that have equipped countless believers and churches around the globe in the life-changing power of scripture-fed, Spirit-led, worship-based prayer
- Most recently, the formation of **The 6:3 Discipleship** to empower believers to pursue Spirit-powered character and service in the local church.
- The ongoing and multifaceted pursuit of our vision to build 6:3 disciples, become 6:4 leaders, and believe God for a 6:7 awakening based on the model of Acts 6:1-7.

### FOUR KEY PURSUITS

As you will see in this 2022 summary report, we have trusted the Lord for supernatural grace to continue to cultivate the "root system" of spiritual awakening through four key pursuits. We are all praying for the "fruits" but must resolutely cultivate the "roots." You have helped us in achieving so much through these initiatives:

- » WE ARE SEEING SIGNIFICANT EXPANSION OF OUR INTERNATIONAL IMPACT—BECAUSE THE HUNGER FOR WORSHIP-BASED PRAYER IS GOING GLOBAL!
- » WE ARE EXPERIENCING ACCELERATED GROWTH OF OUR VITAL COACHING MINISTRY TO CHURCH LEADERS—BECAUSE PASTORS ARE HUNGRY TO LEAD MORE EFFECTIVELY IN PRAYER!
- » WE ARE FACILITATING DEEPENING OF LIFE-GIVING RELATIONSHIPS AMONG 6:4 PASTORS—BECAUSE PASTORS ARE LONELY, ISOLATED, AND HUNGRY FOR A DEEPER FELLOWSHIP WITH ONE ANOTHER!
- » WE HAVE RELAUNCHED OUR VITAL MINISTRY TO THE PERSON IN THE PEW—BECAUSE PRAYING PASTORS NEED SPIRIT-EMPOWERED, PRAYING SAINTS TO CARRY THE MINISTRY LOAD!

### INVESTING IN THE NEXT GENERATION OF LEADERS IN THE CHURCH

As we look ahead to the next few years, you will help us with additional efforts of Spiritempowered, word-centered impact. We will have the opportunity to:

- » Coach hundreds of passionate and gifted church planters to lead with a resolute focus in "prayer and the ministry of the word" through our Praying Leader cohorts.
- » Teach thousands of emerging leaders through gatherings of young church planters across North America.
- » Partner with some of the best seminaries to incorporate practical training in effective prayer leadership via classes, exposure trips, and mentoring with 6:4 fellowship pastors.
- » Expand our impact on the next generation through accelerated marketing efforts and a growing base of our contributing ministry partners.

Again, thank you for all you have meant to us and for continuing with us in the coming seasons of ministry. The best is yet to come.

In Christ,

DANIEL HENDERSON
President/Founder – Strategic Renewal
Global Director – The 6:4 Fellowship

# About Us

### CHURCH IN CRISIS / 1997

In 1997, Strategic Renewal was birthed out of the overflow of Daniel Henderson's pastoral ministry in the local church. Daniel was no stranger to church tragedy in those days. Twice he followed a predecessor who morally disqualified himself and left behind a broken and dismayed group of people. Through these experiences, Daniel learned valuable principles for congregational turnaround and saw how prayer could restore and ignite the church to become an agent of transformation in the community.

### FANNING THE FLAMES / 2007



In 2007, God turned a growing passion into a life calling for Daniel Henderson. Daniel's church sent him out as a "missionary" to ignite fires of revival in churches across the country. This began a season of intense writing, travel, and speaking, spreading the vision for what God could do through healthy, praying churches. Congregations across the country were hungry for the message of renewal and sought Daniel out as an authoritative and helpful voice.

### MULTIPLYING THE MOVEMENT / 2010

In 2010, with a collection of 50 pastors from around the country, we began a pastoral fellowship centered around the supreme priorities of the early church leaders, "But we must give ourselves to prayer and to the ministry of the word" (Acts 6:4). The 6:4 Fellowship serves to call pastors to rise above the pragmatism, strategies, and social trends of our day, and calls leaders back to the things that bring lasting and supernatural impact.

### **ROOTS OF REVIVAL / 2022**

Today, Strategic Renewal, The 6:3 Discipleship, and The 6:4 Fellowship seek to cultivate the "roots" of revival in the local church, as well as help facilitate an awakening in our culture so that we may once again see the supernatural fruits of an awakening in the Church as was seen in Acts 6:7. We are seeking to live out our portion of the divine pattern 6:3+6:4=6:7.

### **VISION STATEMENT:**

Growing the "root system" of spiritual awakening by mobilizing praying people who support praying pastors who lead praying churches for supernatural gospel impact.

### **MISSION STATEMENT:**

Strategic Renewal, and its ministries, exist to ignite the heart of the church through personal renewal, congregational revival, and leadership restoration for Christ's glory. The ministries of Strategic Renewal include The 6:3 Discipleship and The 6:4 Fellowship.

# The 6:3 Discipleship



### FROM THE DESK OF THE NATIONAL DIRECTOR, JUSTIN JEPPESEN

Our staff often talks about how the Lord loves to do His new things in the same old way. This past year has been one of rediscovering a pathway to building praying disciples after the dynamic description we see in Acts 6:3. Within the context of a praying church, disciples were forged who exemplified godly character, were full of the Holy Spirit, and were full of wisdom. In the midst of a crisis where only 28% of adult Christians in the U.S. are engaged in a discipleship community, we have a critical opportunity to partner with Jesus to transform the everyday Christian into an agent of renewal.

In the past year, we have relaunched our ministry to the "person in the pew" by developing a prayer-based approach to discipleship. We have created and dedicated a brand new website at 63discipleship.com to serve as a hub with Christ-centered content and resources, called our Guidepost series, to equip churches and pastors to build 6:3 disciples. Additionally, we have assembled and relaunched a Renewal Coaching Team who are already engaging with churches to lead dynamic prayer-based experiences. Lastly, we have rooted these resources and experiences in a conviction about community so that the saints in the pew can discover their role in the renewal that God wants to bring to their local church.

We firmly believe that the best way to disciple the nations is for the Church to become a house of prayer for the nations. And we are deeply grateful for your prayers and support that make this vital ministry possible!



# The 6:4 Fellowship

FROM THE DESK OF THE NATIONAL DIRECTOR, DENNIS HENDERSON

Statistics can be questionable at times. However, we have validated the three greatest needs that pastors identified this year through more than one research group. Here's what the pastors themselves said they needed:

71% - Consistency in prayer

67% - Trusted friendship

63% - Rest



As God has expanded our ministry in The 64 Fellowship over the last twelve months, we seem to be spot on in what we focus on with pastors. Prayer, Fellowship, and Rest are the three things God is allowing us to offer to the pastors of The 6:4 Fellowship. Through our years of coaching, conferences, on-site visits, we have helped pastors with their personal and corporate prayer. Through our coaching cohorts, pastors learn great truths, friendships are formed, and confidants are found.

This coming year, we have eight Regional Days of Renewal planned and eight Regional Reclaim Luncheon events planned. These meetings will put us on the ground with pastors for much-needed encouragement, training, and fellowship. In addition, we have two couples' retreats planned in 2023 for pastors who are engaged at a high level with us for a time of rest and refreshment. Our Day of Renewal this past September was highly successful, and gave us great insight for the future events. We look to 2023 as our greatest year of impact to date, based on the work and planning of 2022.

### IN 2022, THE 6:4 FELLOWSHIP CONSISTED OF:

A GLOBAL DIRECTOR

1 NATIONAL DIRECTOR

13 NATIONAL LEADERS

7 REGIONAL DIRECTORS

50 REGIONAL LEADERS

APPROXIMATELY 3,000 MEMBERS, FROM 45 COUNTRIES AROUND THE WORLD, AND...

800 NEW MEMBERS IN 2022!



# The 6:7 Awakening

# THE 6:4 FELL OWSHIP NATIONAL GATHERING MARCH 1-3, 2022 | HOUSTON, TEXAS

We are still rejoicing as we look back at the national gathering of The 6:4 Fellowship. Your prayers and support helped make it all possible and we thank you.

We called it The 6:7 Awakening and on March 1-3, 2022 leaders from 30 states, Canada, and Mexico gathered for a profound experience of powerful preaching, practical equipping, rich fellowship and, of course, dynamic seasons of Scripture-fed, Spirit-led, worship-based prayer.

### **TESTIMONIALS**

"Thank you seems inadequate to express my deep appreciation for the 6:4 Fellowship National Gathering."

"...the single most powerful conference to ever attend."

"Most impactful, praying together in a fresh way for me, powerful messages, incredible workshops..."

"... renewed my passion for ministry, prayer, and the power of the Holy Spirit."

"This year's 6:7 Awakening was a gift from God to me."

# International Impact

### FROM THE DESK OF THE INTERNATIONAL DIRECTOR, LEN CROWLEY

Eighteen months ago, The 6:4 Fellowship began a "two-pronged" approach to expand globally. Firstly, we connected with ministry leaders we know to advocate for and collaborate with 6:4. Several formal Ministry Network Partnerships have begun a "network of networks." Through these MNPs we have begun translating key resources into Spanish, French, Chinese, and Russian.

Secondly, using a curated list of over 100,000 worldwide pastors, we are systematically sending a series of evocative emails hoping to engage some who have never encountered The 6:4 Fellowship.



Early returns (25% "open rate") have proven encouraging. However, our beginnings have been hindered somewhat by the conspiring forces of lingering COVID, travel restrictions, and the dreaded Google algorithm. New limits on the number of emails that may be sent before triggering spam alerts have become a constraint, as we are only able to send emails out in small batches.

Nevertheless, doors have opened. We saw an immediate responsiveness among Mexican and Central American pastors. A 6:4 pastor named Kike Torres, already located in Mexico, has eagerly elevated his involvement and is coordinating a new "region" for our Fellowship. Today 6:4 has an emerging social media presence in Spanish, several of our key resources have been translated into that language, and a group of young, enthusiastic Spanish-speaking pastors, both in the USA and "south of the border", are experiencing regular times of Scripture-fed, Spirit-led, worship-based prayer together.

# COMUNIDAD 6:4

con el ministerio de la oracion y la palabra



Working logo concept for Comunidad 6:4

# Four Key Pursuits of 2022

# WE ARE SEEING SIGNIFICANT EXPANSION OF OUR INTERNATIONAL IMPACT

BECAUSE THE HUNGER FOR WORSHIP-BASED PRAYER IS GOING GLOBAL



### MINISTRY NETWORK PARTNERS

We have developed a network of networks that we are calling: Ministry Network Partners. Some of these include Slavic Gospel Association, United Indian Mission International, and others who have partnered with us for mutual advantage to our fellowship and to their ministries.

### **TRANSLATION**

Kike Torres, Central America's Regional Director, is currently reviewing translation of six core pages on the 6:4 website, and is working to build a Social Media presence called Comunidad 6:4 in Mexico.

Praying the Psalms Volume 1 has been completed in the Spanish language, as well as Russian and Mandarin. In fact, SGA has made a digital copy of this resource available - in Russian - to 6,000 pastors in their network.

# WE HAVE RELAUNCHED OUR VITAL MINISTRY TO THE PERSON IN THE PEW

BECAUSE PRAYING PASTORS NEED MATURE,
PRAYING PEOPLE TO CARRY THE MINISTRY LOAD.



The 6:3 Discipleship, launched in August of this year, has the vision of building disciples like those described in Acts 6:3. This is a daily path that we walk, and therefore our guidance and resources focus on being a 6:3 Disciple, not just having the tools.

"Therefore, brothers, pick out from among you seven men of good repute, full of the Spirit and of wisdom, whom we will appoint to this duty." Acts 6:3

Using Guideposts outlined in Acts 6:3, along with worship-based prayer, The 6:3 Discipleship has introduced a Discipleship by Design pathway to help local churches build 6:3 Disciples.

The 6:3 Discipleship also coordinates a team of Renewal Coaches who are trained to bring worship-based prayer into local churches by working directly with their staff.

# WE ARE FACILITATING DEEPENING OF LIFE-GIVING RELATIONSHIPS AMONG 6:4 PASTORS

BECAUSE PASTORS ARE LONELY, ISOLATED, AND HUNGRY FOR A DEEPER FELLOWSHIP WITH ONE ANOTHER



One of the primary goals for 2022 was to develop the word fellowship. We identified the need for greater connection, community, and commitment with the 3,000 pastors who are affiliated with 6:4, so this year we have had consistent weekly Zoom prayer calls, by region. We have more men praying together each week now than at any time in our history. We realize that as pastors are engaged and encouraged, they can then lead their congregations to be praying churches toward greater gospel impact.

The 6:4 Fellowship has developed a regular rhythm of gathering together, including an annual large gathering, quarterly Virtual Global Symposiums, and regional Days of Renewal, which will include cities such as Jacksonville, Toronto, Seattle, Chicago, Houston, Denver, Atlanta, and Phoenix in 2023.

Most encouraging is that there is a growing cohesiveness and camaraderie among our Regional Directors and their wives as they meet once a month over Zoom. These men, who also have an annual gathering of just the directors, continue to work on developing regional leaders and shepherding the pastors in their region.

These, among other activities in 2022, have increased the website traffic on 64fellowship.com 84% from last year!

### WE ARE EXPERIENCING ACCELERATED GROWTH OF OUR VITAL COACHING MINISTRY TO CHURCH LEADERS

BECAUSE PASTORS ARE HUNGRY TO LEAD MORE EFFECTIVELY IN PRAYER



The Praying Leader Coaching Experience has equipped nearly 800 church leaders. The impact of this coaching reaches far beyond the members that take these sessions. The pastors that take this course are affecting hundreds of thousands of lives, including a number of participants that have become key prayer leaders in their denominations or in specific prayer ministries.

"You can't teach or learn everything in seminary that's required for pastoral ministry... we have to learn how to pray..."

- Former Seminary Professor, now Pastor, Andy Snider

The Praying Leader is experiencing accelerated growth, in part due to some coaching partners who have brought groups of pastors from their denominations or organizations to experience this coaching.

### COACHING PARTNERS

40+ PASTORS - United Brethren in Christ

**20 PASTORS** - Great Commission Collective

20+ GROUPS - Christian Missionary Alliance

"I'm encouraging any guy that I can, to go through The Praying Leader!"

- Vance Pitman, President of SEND Network

# **Gatherings**



# 2022 WAS A GREAT OPPORTUNITY TO GET BACK INTO, OR RECREATE, SOME REGULAR RHYTHMS OF CONNECTING WITH ONE ANOTHER.

The increased participation and inspiration for in-person events, from the Regional Directors of The 6:4 Fellowship, was very encouraging.

From leading breakout rooms at the Symposiums to requesting and organizing details for regional prayer summits, our team is running on more cylinders than we have in previous years. Here is a list of gatherings that we were privileged to host in 2022:

- 25th Annual NorCal All-Church Prayer Summit | Fair Oaks, CA
- The 6:7 Awakening National Conference | Katy, TX
- Intercessory Prayer for the Crisis in Ukraine | Facebook Live
- · Southeast Prayer Summit | Tampa, FL
- Holy Week Content | Facebook Live
- The World at Our Doorstep | Virtual Global Symposium (Zoom)
- Daily Powerful Intercession Content for 6:7 Day | Facebook Live
- · Women's NorCal Prayer Summit | Yuba City, CA
- Leaning Toward the Tape | Virtual Global Symposium (Zoom)
- Midwest Prayer Summit | Dayton, IA
- Couples Retreat | Huddleston, VA
- Rocky Mountain Prayer Summit | Englewood, CO
- Day of Renewal | Moneta, VA
- The Choice is Yours | Virtual Global Symposium (Zoom planned for December)

# THERE'S AN APP FOR THAT!

We have seen exponential growth on our Strategic Renewal app in 2022. We updated its functionality to include specific modules for prayer, 6:3 Disciples, and 6:4 Pastors.

This year we introduced the Discipleship Daily resource, through which anyone can receive a daily encouraging statement, Scripture, and a prayer prompt on their mobile device when they sign for the Discipleship Daily notification.

Have the app? Scan here to download!



2,963 App Downloads

**24,714** App Launches

208,039 App Impressions

# **Online Presence**

### WEBSITE TRAFFIC



### STRATEGICRENEWAL.COM

There has been growth in the traffic on the strategicrenewal.com site this year, sessions (which means how many times an individual arrives on the site) are up by 5%, and 64% of those sessions are new people coming to our website. We have also had nearly 96,000 organic searches this year (which means people are looking for topics on search engines and our site comes up because of those topics), much of which was driven by our 21-day books.



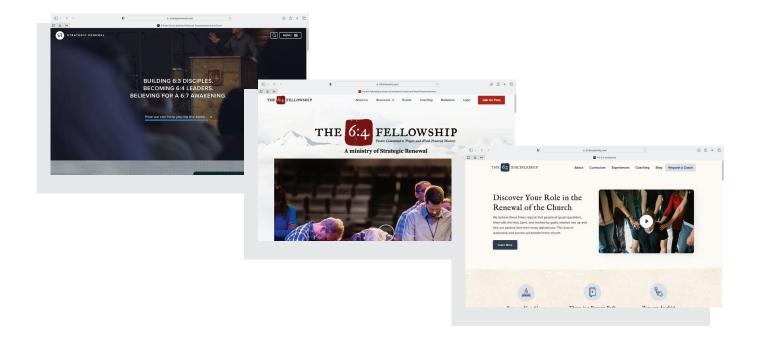
### 64FELLOWSHIP.COM

We have seen considerable growth in the traffic on the 6:4 Fellowship site over this past year, sessions are up by 88%, and 60% of those sessions are new people who are discovering 6:4! We have also had nearly 2000, organic searches for the 6:4 site, which means that the name is getting out there and people come looking for us.



### 63DISCIPLESHIP.COM

We had a great launch for this site in August of this year, and the response has been encouraging so far.



# Social and Mobile Media

# "The hardest thing about the Christian life is that it is so daily."

- Daniel Henderson

The above quote, and its truth, were the inspiration for Discipleship Daily: A simple note coming directly to your device six days a week to encourage your daily walk!

It's this simple:



...to sign up for Discipleship Daily simply turn on the notification of the same name under settings on your Strategic Renewal App.

Have the app? Scan here to download!





### SOCIAL MEDIA

Facebook is by far the platform where we have the largest social media presence currently. Recent insights show that both our 6:4 and our SR Facebook pages are being seen with an increase in page likes (which means that individuals have come to the page and chosen to click an indication that they enjoy the page).

New posts that have been made on the SR page have boosted engagements (people who click on or share the post) as well as the reach of our presence (people who have seen what has been posted).



# **Opportunities**



### PRAYERS FOR YOU

Every week our staff team prays for our partner pastors and churches. We also set aside time to pray for you, our ministry partner. It is an honor to pray for you as a staff.

Email us at prayer@strategicrenewal.com

### MONDAY MOTIVATOR

Every Monday you can get weekly insights for the Christian life in your email inbox. Be inspired, challenged, and motivated by understanding God's word and how to apply it to your daily life.



Visit strategicrenewal.com/devotional or use this code

### **FACEBOOK LIVE**

Every Monday at 9 AM ET Strategic Renewal hosts a prayer time on Facebook Live. We have been praying through the Psalms together with people from all over the world, and consistently lifting up current events. This platform was also utilized for our Special Prayer Time for the Crisis in Ukraine.



Visit our Facebook page @strategicrenewal or use this code

### DISCIPLESHIP DAILY

The 6:3 Discipleship has set up daily notifications that are delivered directly to your device with a simple thought, scripture, and a single prayer prompt each day. If you'd like to receive these notifications, you can turn this notification on if you already have the Strategic Renewal App. If you do not yet have the App, you can find the App stores that carry it on our website.



Visit strategicrenewal.com/app

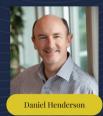
# **Looking Forward**



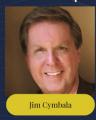
# THE 6:7 AWAKENING

INTERNATIONAL GATHERING OF THE 6:4 FELLOWSHIP











MAY 30 - JUNE 1, 2023 | CALGARY, AB, CANADA

### INTERNATIONAL GATHERING

JOIN US IN CALGARY!

The 6:4 Fellowship will be hosting their first International Gathering May 30th - June 1st, 2023 in Calgary, AB Canada!

We are so excited to partner with Centre Street Church in Calgary for an international gathering focused on raising up the next generation of church leaders committed to prayer-and-word-powered ministry. This will be a time of powerful plenary presentations, life-giving corporate prayer, and practical workshops to rejuvenate, inspire, and awaken your passion for Jesus Christ and His mission!



## DAYS OF RENEWAL

REGIONAL REFRESHMENT!

### Coming soon to:

- Jacksonville, FL February 2023
- Toronto, ON February 2023
- Seattle, WA March 2023
- Chicago, IL September 2023
- Houston, TX September 2023
- Denver, CO October 2023
- Atlanta, GA November 2023
- Phoenix, AZ December 2023



### MINISTRY HOUSE

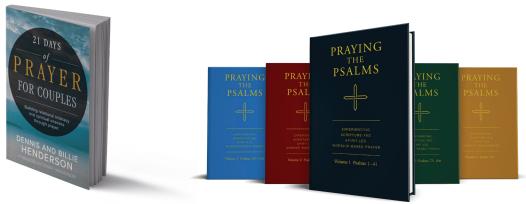
A PLACE OF PASTORAL REFUGE!

Thanks to a generous donation, construction has started on a two-bedroom, two-bath home that will allow SR to host pastors and their family members for much-needed rest, renewal, and coaching. This beautiful retreat will be located near Smith Mountain Lake, Virginia near Daniel and Rosemary Henderson's home and in close proximity to Eastlake Community Church. We are excited to offer this ministry to church leaders and will keep you posted on the progress.

### **NEW RESOURCES**

NOW AVAILABLE AT STORE.STRATEGICRENEWAL.COM!

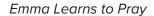


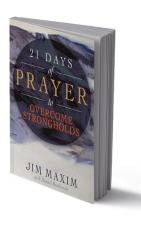


21 Days of Prayer for Couples

Praying the Psalms - The Complete Set







21 Days of Prayer to Overcome Strongholds

# Our Leadership

The ministries of Strategic Renewal are supported by a caring and Gospel-focused board. The example in their personal and professional lives, as well as their devotion to prayer for, and with, the work represented within these pages is truly a tremendous blessing.

### JIM MAXIM | CHAIRMAN

Founder, MaximTrak Automotive; Founder, ACTS413 Ministries Philadelphia, PA Serving since 2014

### **JOEL ARCHER**

Owner & Founder, Archer Financial Services Sacramento, CA Serving since 2010

### JOSH STAMM | TREASURER

President Advisor, Legacy Wealth Management Group; Worship Leader Forrest, VA Serving since 2010

### **ANN WONG | SECRETARY**

OB-GYN;

Prayer Ministry Leader Sunnyvale, CA Serving since 2010

### MIKE MITCHENER

Lead Pastor, Riverview Baptist Church Ripplemead, VA Serving since 2018

### **BILL MOLINARI**

Chairman, Christian Business Fellowship Chicago, IL Serving since 2018

### **ALICE MOSS**

Prayer Facilitator; Women's Ministry Leader Sacramento, CA Serving since 1999, Board addition in 2018

### **TIM TYANNIKOV**

CEO, Software Development and Consulting Co. Serving since 2021

### **TIM WILKENS**

CEO, Western Development Group United Nations; NGO Committee Member Napa, CA Serving since 2015

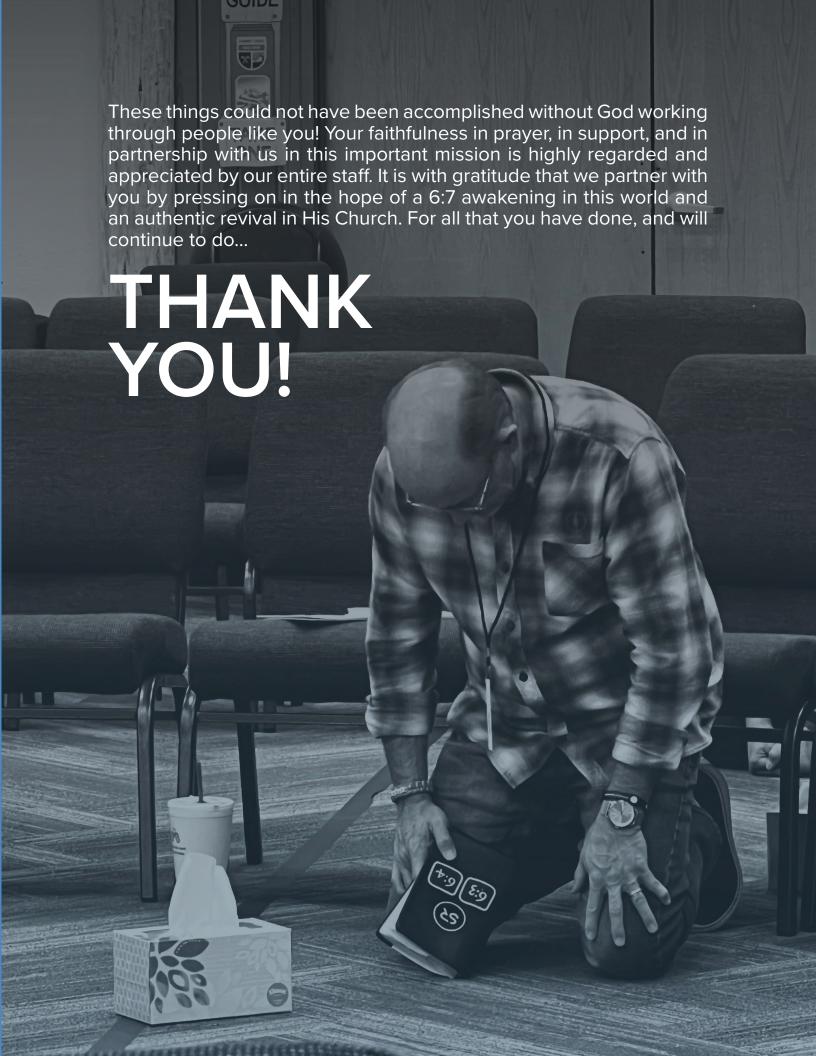
### **TONY BROWN**

Corporate Consultant Atlanta, GA Serving since 2008

Tracy Adams | Administrative Assistant

### STAFF

Todd Bright | Accounting and Finances
Ricky Cassford | Director of Communications
Len Crowley | International Director, The 6:4 Fellowship
Amber Dogget | 6:4 Administrative Assistant
Sally Hahn | Special Projects
Christa Henderson | Donor Care and Development
Dennis Henderson | National Director, The 6:4 Fellowship
Justin Jeppesen | National Director, The 6:3 Discipleship
Carley Phelps | Project Manager





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For a digital download go to: www.strategicrenewal.com/2022



STRATEGIC RENEWAL

### STRATEGIC RENEWAL

P.O. Box 370233 Denver, CO 80237

www.strategicrenewal.com info@strategicrenewal.com

720.627.5932



