



# STRATEGIC RENEWAL

ANNUAL REPORT | 2017 – 2018 FISCAL YEAR



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# Letter From The President

THE CHURCH IN AMERICA FACES PRECARIOUS TIMES. It seems every day the news reports tell of the encroaching secularization of the society, growing hostility toward Christians and the marked decline of religious influence. Many of us are deeply concerned about the future of our nation and the world our children and grandchildren will face. Yet, we can have great hope based on the promises of the scriptures, the power of the Spirit and the lessons from history. Light always overcomes darkness. Many believers are praying for the fruits of another spiritual awakening. More importantly, Strategic Renewal is expediting the ROOTS of spiritual awakening, because, to see these culture-transforming fruits, we must develop the life-giving roots.

We believe the root system of revival flourishes when renewed Christians support healthy pastors who lead transformed churches. We cannot settle for quick-fix solutions or try to usher in “revival” through event-driven approaches. But, we can all pray and participate in the vital, organic and biblical solutions found in the Word of God. The future of our society is at stake, so we are compelled to focus on this urgent vision.

## RENEWED CHRISTIANS

Again this year, we were privileged to minister to countless thousands of individual Christians across the globe. Through our published books in six languages, our small-group series, webinars, live-webcasts and national events we’ve been able to change the way people pray by providing life-giving tools for the daily journey. Our new 30-Day live, web-based, coaching offerings have helped spiritually hungry believers and church leaders to revitalize their daily disciplines for a growing spiritual experience.

## HEALTHY PASTORS

As pastors go, so goes the church. While the news headlines are often marked by tragic stories of church leadership failures the headlines of heaven are focused on pastors all across the globe who are leading their churches in vital, prayer-birthed transformation. We are approaching 400 individual pastors who have participated in our 90-Day coaching cohorts. Each pastor has gained the knowledge and skill to lead a life-giving culture of prayer in their local congregation.

Our specialized network for pastors, The 6:4 Fellowship, is connecting church leaders from over 900 communities in every state, every province and 15 nations through a resolute commitment to “prayer and the ministry of the word” (Acts 6:4). Each week our team provides 6:4 Fellowship members with consistent encouragement and equipping through video interviews, prayer tools, articles and connection with other experienced pastors.

## TRANSFORMED CHURCHES

Every time we serve a pastor we have helped scores, hundreds, even thousands of believers through the influence of these leaders. With a deeply rooted commitment to spiritual authenticity, passionate preaching and effective prayer leadership the pastors we serve are changing the landscape of church life. With the launching of our Transformational Leadership Team (Speaking Team) we will be able to provide 180-Day coaching, with on-location mentoring, modeling and training for local churches.

## DEEPENING ROOTS

One of our goals this year was to broaden the leadership structure of The 6:4 Fellowship so that the grassroots pastor-to-pastor influence could grow even deeper. We are now approaching over 60 Regional Resource Leaders. These pastors are truly the ground troops for this vision, reaching out to other pastors, calling them together in vital prayer and discovering the Lord’s plan for powerful gospel advancement in their communities.



In June, we also met for the first time at The Brooklyn Tabernacle with our National Resource Leaders. These pastors are passionate about the priorities of “prayer and the ministry of the word” and have great influence in various streams of the church. Collectively, they preach each weekend to more than 60,000 people. We are so grateful for their desire to see our global fellowship grow and flourish.

## EXPANDING OPPORTUNITIES

As we venture into 2019, we are trusting the Lord for the following goals:

- To expand our Day of Renewal (previously in one location annually) to five cities to increase our regional impact. This year we have plans for Denver, Tampa, Chicago, Houston and Indianapolis.
- To continue to grow our interactive coaching offerings (30 Days for individuals, 90 days for pastors, 180 Days for congregations).
- To finalize the plans and begin fund-raising for a ministry center at Smith Mountain Lake, Virginia, where we will eventually oversee a retreat experience for church leaders.
- To launch our national initiative to engage “100,000 Agents of Renewal” who will commit to seven vital practices in their local church as they fuel a culture of prayer and deepen the roots of revival.

## THE CLEAR CHALLENGE

Honestly, our biggest challenge is capturing the imagination and participation of God’s people who live in a prosperous, self-sufficient culture. As we lead the charge for more biblical, better and extraordinary prayer we need the Lord’s help in awakening God’s people to the reality that He is worthy and we are needy. His worthiness compels us to seek Him passionately. Our neediness keeps us ever before Him crying out for everything that only He can provide.

## THE REAL HEROES

Our 2017 Annual Report tells some of the remarkable stories of what the Lord has done in developing the root system for spiritual awakening. Our mission “to serve the local church by igniting personal renewal, leadership health and church transformation” would be impossible without the contribution of folks just like you. I am grateful for a wise and generous board, a passionate and devoted staff, prayerful and generous supporters and a great and awesome Christ who longs to renew his church with supernatural power and indescribable gospel impact. With His help, and your partnership, 2019 can be a year of unprecedented ministry. The best is yet to come.



### **DANIEL HENDERSON**

Founder and President, Strategic Renewal International

National Director, The 6:4 Fellowship

Board of Directors, The National Association of Evangelicals

# *Thank You!*

We can't thank you enough for your faithful prayers, support, and partnership. You are a vital part in all that has been accomplished for the Kingdom this year. Every transformed life, leader, and church is the fruit of your prayers and financial partnership. We truly could not do this work without you.

## MISSION STATEMENT

We exist to serve the local church by igniting personal renewal, leadership health and church transformation

## VISION STATEMENT

To see pastor-led, local-church oriented movements of Christ-exalting, worship-based prayer – leading to a full-scale revival, supernatural evangelism and cultural transformation.

# Coaching

Our unparalleled pastoral coaching ministry continues to flourish. No ministry that we know of is giving leaders such practical help in implementing prayer into the life of the church. If we long to see our churches making a supernatural impact, we must equip and empower our leaders to lead with the right priorities and the right tools. That begins by equipping them with the tools to lead in prayer that our seminaries never gave them.

We are seeing leaders equipped for healthier and more fruitful ministry that is grounded in Scripture and prayer. In 2018 we have coached nearly 200 church leaders and individuals, with participants from the US, Canada, Thailand, Philippines, and the Caribbean. We trust God will continue to grow this medium for leadership training in the months and years to come.

**198** Coaching  
Participants In 2018

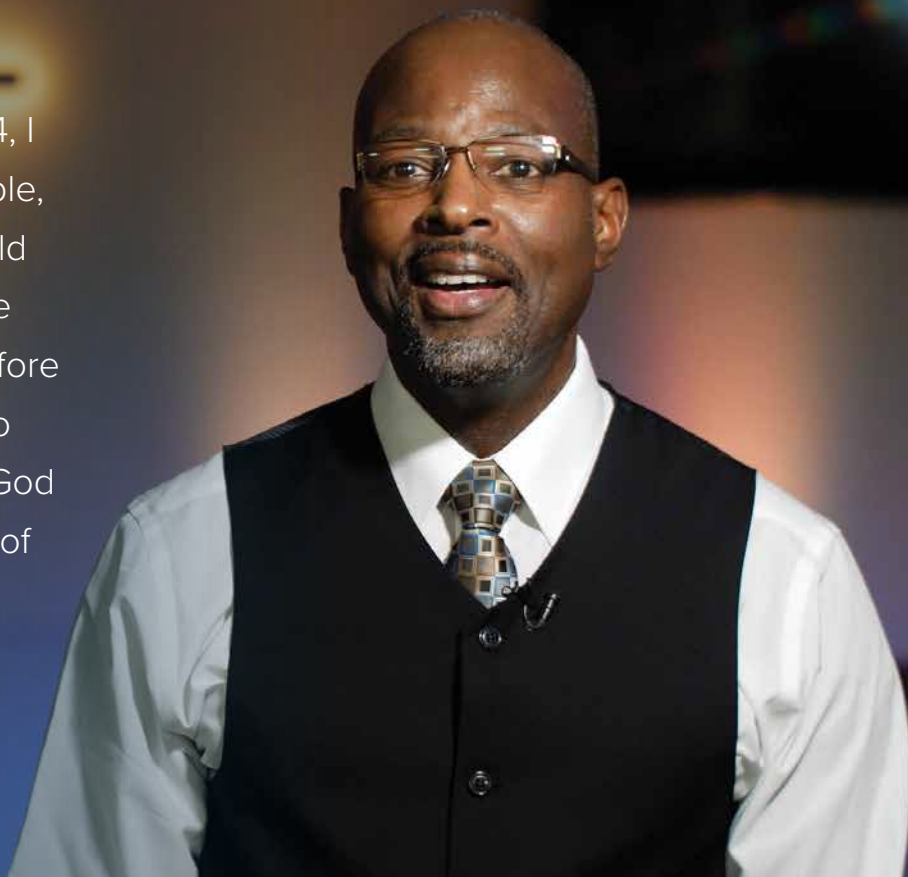
**98** Participants in our 90 Day  
Prayer Coaching course

**100** Participants in 30 Day courses  
Personal Renewal, Transforming Presence, and Deeper Life

“As Daniel walked us through the Early Church’s example in Acts 6:4, I realized for the first time how simple, powerful and effective prayer could be in our church. This has become my number one priority. Never before have our prayer meetings been so full and so fruitful. We have seen God do supernatural things as a result of seeking Him.

**PASTOR WILTON DEGRAFFE**

Grace Gospel Tabernacle | Queens Village, NY  
90 Day Coaching graduate



# What happened next was simply a supernatural work of God.



PASTOR BILL RICHARDSON

## Transformation Story: Bill Richardson

Pastor Bill Richardson's ministry has been transformed through the prayer coaching he received from Strategic Renewal. God used this coaching experience to birth a new passion for prayer within Bill's church in Pullman, WA, but that would just be the beginning.

As Bill's leadership in prayer began to grow, he was asked to speak and lead a prayer time at an out-of-state denominational pastors' gathering. God moved in a mighty way, and in that gathering gave Bill a vision to bring this sort of movement back to his home to Pullman, WA.

What happened next was simply a supernatural work of God. Bill and his elders planned a prayer breakfast at their church. Before they knew it, someone offered to pay for the breakfast and an entire team of cooks volunteered without even being asked. Their first

breakfast had 30 pastors from 15 churches and ministries. The leaders loved it so much that they asked to do it again.

Bill has now helped to lead over a dozen prayer gatherings like this in Pullman and the surrounding regions, drawing in more and more pastors each month. Not only this, Bill continues to involve and train a different pastor in the prayer leading each time and now they are seeing pastors meet and pray together outside of the pastors' breakfasts.

Miraculously, God is now opening doors for them to connect with local officials and law enforcement for prayer needs within the community. This is yet another testament to what God can do to transform a community through the prayers of His people - both in Pullman, WA and beyond.



# Events

In 2018, we have been able to minister in over 30 events across the globe. In some settings, we brought a message of renewal to local congregations, but many times we were in multi-church settings representing thousands of churches and leaders. Events are a critical opportunity to disarm the negative experiences in corporate prayer many have had and show them how powerful and life-giving prayer can be when we truly encounter God together.

## 2018 EVENT STATS

13 Conference & Leadership Events

8 Prayer Summit Gatherings

12 Weekend Worship Services

## Transformation Story: Jeff Russell

After 15 years in ministry, Pastor Jeff Russell had reached a benchmark moment in his life where He knew God was calling him to renew his congregation, and that prayer would be the key to that transformation. After trying and failing again and again, Jeff knew he had exhausted all his resources. He didn't know where to turn for help.

In God's providence, Jeff unintentionally found his way into a worship-based prayer gathering led by Strategic Renewal. God moved upon Jeff's heart in a powerful way. Jeff realized this model of prayer leadership was exactly what God was giving him a vision for in his own ministry.

Soon after, Jeff began to go through many of the resources that Strategic Renewal offers, as well as our pastoral coaching experience. Today, Jeff serves as a regional resource leader with The 6:4 Fellowship and is multiplying the work of prayer in pastors. Just this year, Jeff has recruited several new members to The 6:4 Fellowship and recently hosted a city-wide prayer gathering with leaders from all across Kokomo.

“All I can say is that I thank God for a man who saw the need to pour his life into pastors who could bring transformation in and through churches like ours in Kokomo, Indiana.

**JEFF RUSSELL**

Kokomo, Indiana | Pastor





## SPECIAL FEATURE: THE 6:4 FELLOWSHIP

Over 1,700 leaders are now part of The 6:4 Fellowship, receiving free weekly resources and encouraging one another in the matters of first importance - "prayer and the ministry of the word" (Acts 6:4). We are constantly adding new regional leaders to our team, now over 60, who are helping to seed and serve their local communities in casting a vision for what God can do through praying churches.



A PHOTO FROM OUR NATIONAL LEADERS' GATHERING AT THE BROOKLYN TABERNACLE IN JULY. OUR TWELVE NATIONAL LEADERS COLLECTIVELY PREACH TO OVER 60,000 PEOPLE EACH WEEKEND.

**Pictured above (L to R):** Back row: Vance Pitman | Hope Church Las Vegas; Bill Elliff | The Summit Church Little Rock; Mark Vroegop College Park Church Indianapolis; Jeff Schwarzentraub | BRAVE Church Denver; Troy Keaton | Eastlake Community Church Moneta  
**Front row:** HB Charles Jr | Shiloh Church Jacksonville; Kevin Myers | 12 Stone Church; Daniel Henderson | National Director; Robbie Symons Harvest Bible Chapel Oakville; Jeff Wells | WoodsEdge Community Church  
**Not pictured:** Jim Cymbala, The Brooklyn Tabernacle, Al Toledo | The Chicago Tabernacle, Will Davis Jr | Austin Christian Fellowship

## Stand Firm Conference

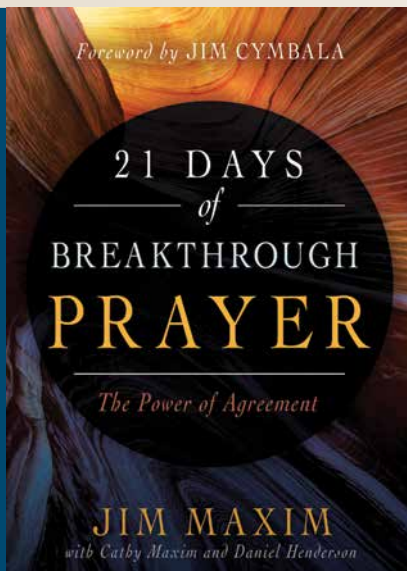
This September, over **900 church leaders** gathered for our Stand Firm Conference at Harvest Bible Chapel in Oakville, ON to be strengthened in the priorities of prayer and the Word.

# Resources

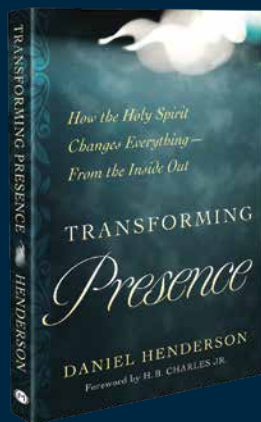
We continued to provide weekly devotional, video, and leadership resources throughout the year. These weekly resources were regularly sent out to our community of nearly 10,000 individuals, pastors and church influencers.

In addition to our free weekly resources, we have been able to publish two major book projects in the last 12 months, *Transforming Presence: How The Holy Spirit Changes Everything From The Inside Out* (Moody Publishers) and *21 Days To Breakthrough Prayer* (Whitaker House) in partnership with Jim and Cathy Maxim.

These resources both include supplement group curriculum and experiences for the entire church to enjoy together. Most importantly, these offer the Church a more biblical understanding and experience of the Holy Spirit and prayer. In a day where the Church remains busy but largely powerless among our culture, this must be the call we urgently hear and respond to.



Just recently, two of the largest churches in the country purchased a combined 20,000 of the *21 Days of Breakthrough Prayer* to utilize within their entire congregations.



This year, three of the most notable pastors' conferences in the country gave away a free copy of *Transforming Presence* to each of their pastors who attended: Moody Pastors Conference, Shepherds 360 Conference, Cutting It Straight Conference.



# Future Growth

## INCREASED COACHING CAPACITY

One of our goals in the coming year is to further train and implement a growing team of coaches. These new leaders will multiply our coaching capacity and impact beyond that of our President, Daniel Henderson. This decentralization of teaching not only frees up our leadership for greater development efforts, but accelerates impact and builds a more sustainable culture of renewal among our churches for years and years to come.

## RESOURCE 2,000 NEW LEADERS

We prayerfully hope to double the size of The 6:4 Fellowship network in the next calendar year by adding 2,000 leaders to this grassroots movement. With our ever growing team of regional leaders, this is more possible than ever. Every new leader we equip, resource, and empower represents hundreds if not thousands of Christ followers. The potential for Gospel impact is astounding. With your partnership, we trust God will connect us to these leaders and allow us to multiply their influence through prayer and the ministry of the word.

## A VISION FOR 100,000 AGENTS OF RENEWAL

The latest research indicates that the single greatest indicator of a healthy, thriving church is how much and how often the pastoral leadership prays together. Sadly, the same research also indicates that only 33% of pastors and/or elders actually pray together within their own churches.

Can you imagine what God might do if His church came back to a place of prayerful dependence? The book of Acts is God's reminder to us of what He does when His people devote themselves to prayer - He heals broken lives, He saves multitudes, and He transforms society. He does all of this through His Church, but more specifically...through praying Christians, who are supporting praying pastors, who lead praying churches.

We long to see 100,000 believers, leaders, and churches commit to being an intentional agent of renewal in our lost and darkened world. As we prayerfully commit to doing this, together we can we begin to see Jesus Christ living through a revived Church.

## Who is an Agent of Renewal?

An Agent of Renewal can be a local church, or any of the believers that make up that body. Below are seven criteria that we believe truly demonstrate this kind of praying Church or individual:

### 7 CRITERIA

1. The believer/church subscribes to core Evangelical theology.
2. The pastor teaches the Bible as God's authoritative word each week, typically in an expository manner.
3. The pastor regularly communicates his passion and deep concern for the priority of prayer, within the leadership and the personal lives of congregants.
4. The pastor and church have a scheduled rhythm of prayer (weekly, monthly, quarterly, and annual gatherings).
5. The church has a system in place to ensure that the pastors and/or elders are prayed for regularly.
6. The church has a system in place to regularly offer training for key leaders on how to lead prayer.
7. The church's smaller groups will devote significant time to prayer every time they gather.





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