



STRATEGIC RENEWAL

# Kingdom Multiplication through Strategic Resourcing

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# Letter From The President



## AS LEADERS GO...

While approximately 4,000 new churches are planted in the United States annually, 6,000 to 10,000 churches in the U.S. are dying each year. That means 100-200 churches will close this week. Additionally, an estimated 1,300 pastors are fired by their congregations every month, and another 1,200 quit due to stress and burnout. News headlines tell of tragic pastoral failures, scandals, defections from the faith, and even suicide. Our enemy's most devious scheme for undermining the work of the gospel and moral vigor of the culture is his attack on pastors. If the church fails, many gospel causes in our society will falter and the future of our families will be at risk.

## THEIR HARDEST YEAR...

Then came 2020. Through our relationship with church leaders across North America we heard reports of unprecedented discouragement and even unexpected depression. Surprising numbers are quietly contemplating quitting their church in the midst of the pressures and uncertainties of the pandemic. Recent research by the Barna Organization estimates that 1 in 5 churches are facing permanent closure within 18 months due to COVID-19.<sup>1</sup>

Financial concerns are another major point of stress. A new poll, released by the National Association of Evangelicals involved more than 1,000 churches across all 50 states, showing that more than six out of ten churches have seen a decline in offerings since mid-March.<sup>2</sup>

Church members have become increasingly vocal, critical, and divided over issues related to regathering, wearing masks, and personal reengagement in ministry. In many regions, pastors are struggling with oppressive regulations about the freedom to even gather any time soon. For these reasons, and more, it has been a tough year for pastors.

## A PIVOT THAT ACCELERATED IMPACT

By God's grace, our ministry was poised to accelerate our support for pastors and impact on the church, even in the midst of a global pandemic.

- Since we had been coaching pastors in virtual groups for five years, before most people had even heard of "Zoom," we just kept going and even accelerated our coaching offerings.
- We were led to expand our ministry through Scripture-fed, Spirit-led, worship-based prayer experiences. So, in March, we began hosting a Facebook Live 30-minute prayer time from the Psalms, just praying through every sequential Psalm each weekday morning. During this time we have seen over 100,000 engagements in this prayer experience. We will finish all 150 Psalms by year end.
- We launched a new digital platform allowing churches to access a wide array of our small-group resources and other helpful tools in order to cultivate renewal.
- Our summer campaign to better serve pastors via a new 6:4 Fellowship website, a Strategic Renewal app, and scholarships for pastors for our coaching cohorts engaged dozens of new financial partners.
- In collaboration with Moody Publishers, we released two new books, *Glorious Finish: Keeping Your Eye on the Prize of Eternity in a Time of Pastoral Failings* and *How to Pray in a Crisis: A Four Step Guide to Renewal*.
- We adjusted to host our national conference virtually rather than in person, as originally planned. Well over 1,000 people registered to access the incredible teaching and prayer experiences.

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1. <https://www.christianpost.com/news/1-in-5-churches-face-closure-within-18-months-due-to-covid-19-shutdowns-barna-president.html>  
2. <http://www.stateoftheplate.info/index.htm>

## NOW IS THE TIME...

As we approach 2021, we enter an urgent and pivotal moment to encourage and equip pastors in the midst of an ever-changing environment. Across the board, pastors sense that the Lord has used this pandemic to strip away many of the typical programs and strategies of modern ministry. He is calling them back to the biblical realities that never change and priorities of “prayer and the ministry of the word” that can produce powerful spiritual fruit, regardless of the present difficulties.

## KINGDOM MULTIPLICATION THROUGH STRATEGIC RESOURCING

In 2021, we are trusting the Lord for “kingdom multiplication through strategic resourcing.” Specifically, we are being led to:

- Expand our reach to **pastors across North America**, providing them with regular resources in “prayer and the ministry of the word,” We are inviting believers just like you to sponsor a pastor for \$6.40 a month. This will allow pastors to have the tools they need to impact scores, hundreds, even thousands of believers in their respective congregations. **This is a vision to multiply spiritually healthy and effective leaders across our nation through the local church.**
- Provide our high-impact resources to **thousands of pastors across the world** in response to a growing hunger for “scripture-fed, Spirit-led, worship-based prayer.” Specifically, through our already existing networks, we hope to get these resources into the hands of over 7,000 church leaders in the Philippines, a growing network of leaders in Eastern Europe, French-speaking pastors in Quebec and France, and church leaders in various Spanish-speaking nations. **This is a vision for global Spirit-empowered gospel multiplication.**
- Continue to provide partial **scholarships for small church pastors and young church planters**, allowing them to experience our 90-day cohorts to equip them to lead a dynamic culture of prayer in the local church. Already, over 500 pastors have completed this vital coaching experience and we hope to reach 1,000 more in the coming decade. **This is a vision for multiplying a new generation of passionate, praying leaders for the future of the church.**
- Distribute **additional resources to ignite transforming prayer** in the hearts of believers across the world through new tools like our *Praying the Psalms* project, the new *21-Days of Deeper Prayer*, and expanded coaching options for men, women, and ministry couples. **This is a vision for multiplying the impact of praying people in praying churches across the world.**

Thank you for your essential role in all of these endeavors. God uses your prayers to sustain and protect us. He uses your generosity to touch many thousands of lives across our nation and throughout the world. He uses your friendship to enrich our souls. We are grateful for you and we anticipate blessings beyond imagination as we continue the journey together into 2021 and beyond.



### DANIEL HENDERSON

Founder and President, Strategic Renewal International  
Global Director, The 6:4 Fellowship  
Board of Directors, The National Association of Evangelicals

# About Us

## CHURCH IN CRISIS / 1997

In 1997, Strategic Renewal was birthed out of the overflow of Daniel Henderson's pastoral ministry in the local church. Daniel was no stranger to church tragedy in those days. Twice he followed a predecessor who morally disqualified himself and left behind a broken and dismayed group of people. Through these experiences, Daniel learned valuable principles for congregational turnaround and saw how prayer could restore and ignite the church to become an agent of transformation in the community.

## FANNING THE FLAMES / 2007

In 2007, God turned a growing passion into a life calling for Daniel Henderson. Daniel's church sent him out as a "missionary" to ignite fires of revival in churches across the country. This began a season of intense writing, travel and speaking, spreading the vision for what God could do through healthy praying churches. Congregations across the country were hungry for the message of renewal and sought Daniel out as an authoritative and helpful voice.

## MULTIPLYING THE MOVEMENT / 2010

In 2010, with a collection of 50 pastors from around the country, we began a pastoral fellowship centered around the supreme priorities of the early church leaders, "But we must give ourselves to prayer and to the ministry of the word (Acts 6:4). The 6:4 Fellowship serves to call pastors to rise above the pragmatism, strategies and social trends of our day, and calls leaders back to the things that bring lasting and supernatural impact.

## A LEGACY OF TRANSFORMATION / 2020

Today, Strategic Renewal and The 6:4 Fellowship serve to leave a legacy of effectively equipping pastors in the supreme priorities for authentic ministry. Through this, our churches can once again see the supernatural power we need to be agents of Gospel transformation in our society.

In 2020, we ministered to over 4,500 pastors who influence over 660,000 lives worldwide.

### VISION STATEMENT

Growing the "root system" of spiritual awakening by mobilizing praying people who support praying pastors who lead praying churches for supernatural gospel impact.

### MISSION STATEMENT

Serving the local church by helping pastors succeed God's way.

# The 6:4 Fellowship

5 New Regional Directors

410 New Members



In 2019, we saw a grassroots expansion of The 6:4 Fellowship, and that growth continued in 2020 with over 400 new members. To support this growing community, we are now engaging 75 Regional Leaders in 75 different cities across the US and Canada. In addition, we've brought on 5 new Regional Directors to give personal care and oversight to our pastors. These are local church pastors who have raised their own support in order to devote part of their time to overseeing the furtherance of the vision of Acts 6:4 in more churches in their area of the country. Our ultimate goal is to see 10,000 new pastors and churches impacted in the next 10 years.

## The Eternal Value of Fellowship

“2020 has been a unique year for all—but especially for pastors. The 6:4 Fellowship has encouraged my heart in innumerable ways. The resources help me to pray with greater clarity and conviction. But maybe more importantly, I've been able to combat isolation and loneliness thanks to the encouragement and connection with fellow pastors. This fellowship is of such an eternal value to me and so many others I know.

**SENIOR PASTOR CARY HUGHES**

Bear Cove Baptist Church | Sparta, Tennessee.

## What Does A Pastor Receive as a 6:4 Member

Your support allows The 6:4 Fellowship to continually connect and resource pastors around the globe. Upon joining, a pastor is welcomed into the community of other praying pastors and is sent new resources every week that provide practical equipping in maintaining the heart of Scriptural and supernatural ministry.

As a member of The 6:4 Fellowship, a pastor receives all of the following for FREE:

### RELATIONSHIPS:

- Welcomed into a community of praying pastors
- Connected with a Regional Director for care and encouragement
- An online community to share ideas, struggles, and victories
- Monthly prayer calls with other 6:4 Leaders

### RESOURCES:

- Fresh weekly resources in their inbox: Prayer Guides, Videos, Blogs
- Access to our full database of 1,200+ resources.
- Quarterly free webinars and events from leading pastoral voices in the community

## Coming First Quarter 2021

Be on the lookout for a brand new website for The 6:4 Fellowship in the start of 2021.

We are currently working to build a new platform for The 6:4 Fellowship that will help to facilitate greater community, resourcing, and spread the call to prayer and the ministry of the Word further than ever before. These new tools and technology will help us to equip more and more pastors in the things that matter most.

**THE 6:4 FELLOWSHIP**  
*Pastors Committed to Prayer and the Ministry of the Word*

# Coaching

Before lockdowns began, we had the privilege of ministering at the Summit Church in Raleigh, NC, pastored by J.D. Greear. JD is a renown author, church planter, and currently serves as the President of The Southern Baptist Convention. In March, we trained their 100+ staff across multiple campuses in the concept of worship-based prayer.

*"I continue to hear the insights and wisdom you shared with us being referred to by our team at ALL levels! Even your short time here made a big impact. Hope we can benefit from your ministry again soon."*

## **PASTOR J.D. GREEAR**

The Summit Church | Durham, North Carolina

*Daniel Henderson with Pastor J.D. Greear, Pastor of The Summit Church (right).*



*"I'm thrilled that over 40 of our pastors have now gone through Strategic Renewal's coaching program. They are reporting renewed spiritual passion in their own lives, and we are seeing these churches build cultures of prayer that are helping people seek the face of God at every level of their ministries."*

## **BISHOP TODD FETTERS**

United Brethren In Christ | Huntington, Indiana

*Scan this QR code to watch Todd Fetters and UBIC Pastors share their story via video.*



*"I took the prayer coaching because pastoral ministry is just hard—plain and simple. As a 13 year seminary professor and now pastor, this coaching has given me a deeper understanding of prayer that has ignited fresh growth in my own life and our church. I am so excited to see what God will continue to do through this training."*

## **PASTOR ANDY SNIDER**

Radiant Church | Austin, Texas

*Scan this QR code to watch Andy Snider share his story via video.*

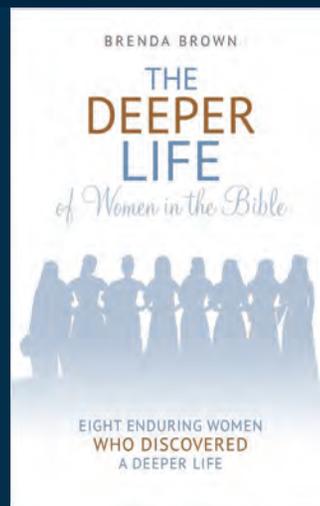


# New Resources For 2020

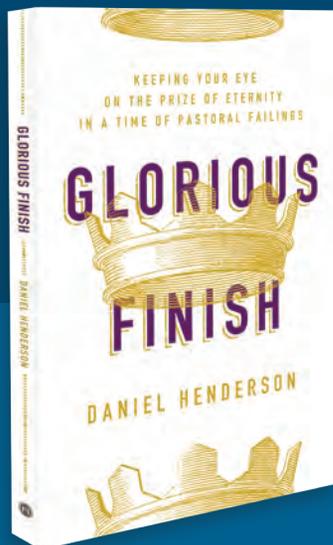
This year, we released an unprecedented 4 new titles in the arenas of prayer, leadership and personal growth. Our new book releases have taken our teaching beyond our own physical limitations and equipped pastors, churches and individuals. Find out more about all these new books and new releases coming in 2021 at [store.strategicrenewal.com](http://store.strategicrenewal.com)



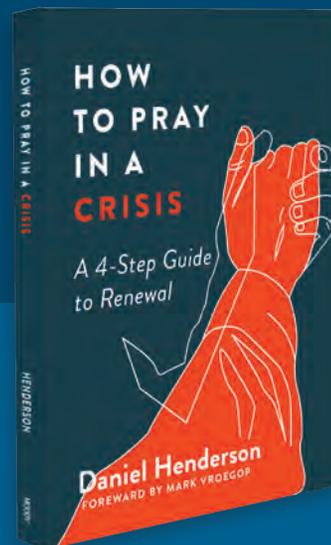
*21 Days to A Deeper Life*



*The Deeper Life of Women In the Bible*



*Glorious Finish*



*How To Pray In A Crisis*

# Events



50+ Leaders gathered in Central VA to be trained in facilitating a Prayer Summit Experience.



Daniel Henderson teaching pastors on prayer at Bethlehem Pastors Conference

THROUGHOUT 2020, WE WERE ABLE TO STILL MINISTER TO THOUSANDS OF PASTORS THROUGH A COMBINATION OF IN-PERSON AND DIGITAL EVENTS.

Prior to our national lockdown we had the privilege of ministering in several churches and conferences. After lockdowns lifted, we were also able to safely minister in some hybrid conference formats, reaching churches and ministers all across the globe:

- Men's Vertical Endeavor | Eden Prairie, MN
- Northern California Prayer Summit
- Bethlehem Pastor's Conference | Minneapolis, MN
- Day of Renewal | Denver, CO
- Exponential Conference | Orlando, FL
- State Convention of Baptists in Ohio | Cleveland, OH
- BBFI Pastor's Conference | Orlando, FL
- Prayer Summit Immersion | Moneta, VA
- Gospel City Church | Granger, IN
- Glorious Finish Online Summit | (digital)
- Shepherd's 360 Conference | Raleigh, NC (In-person + digital)



## Digital Growth In 2020

This has been the most unexpected and unprecedented year yet for all of us. Fortunately, we were able to utilize social media and digital platforms to not only sustain but increase our ministry impact throughout the pandemic – reaching new audiences with the life-giving reality of Scripture-fed, Spirit-led, worship-based prayer.

600% Increase in Social Media Engagement

100K+ Total Engagements on Facebook

160 Live Prayer Experiences on Facebook

30% Website Visitor Increase

# International Partnership

## INTERNATIONAL TRAINING IN THE PHILIPPINES

Our expansion into the Philippines started with 10 key pastors that help coordinate over 7,000 pastors in the country and spent time training together on “scripture-fed, spirit-led, worship based prayer.” They initially were going through *Old Paths New Power*, by Daniel Henderson, and then we were able to give them access to our eCourse. These 10 pastors have been trained and are now sharing in their regions with the goal to have all 7,000 pastors coached in the prayer paradigm.



## TESTIMONIES FROM KALIBO PASTORS

- It teaches us to see the **worthiness** of the Lord and to also see our condition as needy persons.
- It can lead us to experience exciting and **meaningful** prayer life.

## TESTIMONIES FROM DUMAGUETTE PASTORS

- It's very vital to know that prior to presenting all our requests to God in prayer, we need to revere Him first and **acknowledge** his worthiness as God.
- It's **mind opening** contemplating on the statement “seek God's face first before seeking His hand.”
- Worship is not only mere asking but seeking God's presence by **adoring, revering** and **communing** with God on who He is.

## TESTIMONIES FROM DAVAO PASTORS

- As Christian or Pastor myself I use the traditional prayer style, which is like a grocery lists style, **I thank God** for this new approach or principle of Prayer that is biblical and focused to God's Worthiness and not on my needs!
- Now, I understand that prayer is just a normal **conversation** with God and not rituals or a ceremony type of prayer.

In final observation and reflection, the team is very willing to learn and adopt these principles of prayer. We commit to pray for each other regularly and intentionally, especially in this season of trials and challenges both in the ministry and in the family!

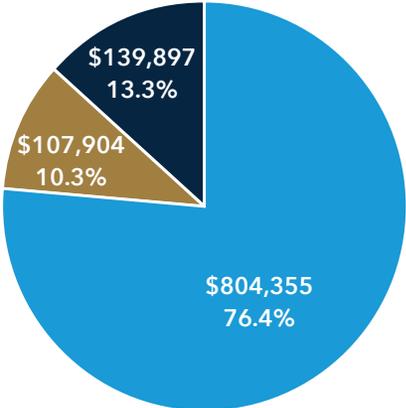
# Financials



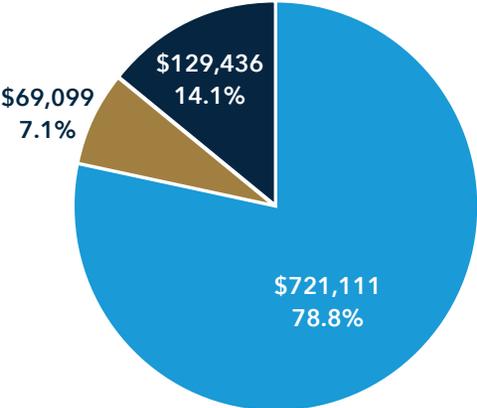
## Statement of Financial Position as of September 30, 2020

	2020	2019
<b>ASSETS:</b>		
Cash	\$236,107	\$296,376
Inventory and other assets	29,706	29,203
Vehicles and equipment-net	–	6,244
<b>Total Assets</b>	<b><u>\$265,813</u></b>	<b><u>\$331,823</u></b>
<b>LIABILITIES AND NET ASSETS:</b>		
Accounts payable and other liabilities	\$29,074	\$37,177
Deferred Revenue	1,389	46,170
<b>Total Current Liabilities</b>	<b><u>30,463</u></b>	<b><u>84,347</u></b>
<b>NET ASSETS:</b>		
Unrestricted	234,614	246,298
Temporarily Restricted	736	1,178
<b>Total Net Assets</b>	<b><u>235,350</u></b>	<b><u>247,476</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>265,813</u></b>	<b><u>\$331,823</u></b>

### 2020 Expenses



### 2019 Expenses



- PROGRAM SERVICES
- FUNDRAISING
- ADMINISTRATION



## Statement of Activities For the Year Ended September 30, 2020

**2020**

	<u>Total</u>
<b>SUPPORT AND REVENUES:</b>	
Contributions	\$665,355
Event and Program Income	274,326
Other Income	1,090
PPP Grant Income	98,958
Net assets released from restrictions	—
<b>Total Support and Revenues</b>	<b><u>1,039,729</u></b>
<b>EXPENSES:</b>	
Program Services	804,355
Fundraising	107,904
Administration	139,897
<b>Total Expenses</b>	<b><u>1,052,155</u></b>
<b>CHANGE IN NET ASSETS:</b>	<b>(12,426)</b>
<b>NET ASSETS, BEGINNING OF YEAR:</b>	<b><u>247,476</u></b>
<b>NET ASSETS, END OF YEAR:</b>	<b><u><u>\$235,050</u></u></b>

**2019**

	<u>Total</u>
<b>SUPPORT AND REVENUES:</b>	
Contributions	\$660,167
Event and Program Income	297,736
Other Income	27,533
Net assets released from restrictions	—
<b>Total Support and Revenues</b>	<b><u>985,436</u></b>
<b>EXPENSES:</b>	
Program Services	721,111
Fundraising	65,099
Administration	129,436
<b>Total Expenses</b>	<b><u>915,646</u></b>
<b>CHANGE IN NET ASSETS:</b>	<b>69,790</b>
<b>NET ASSETS, BEGINNING OF YEAR:</b>	<b><u>177,686</u></b>
<b>NET ASSETS, END OF YEAR:</b>	<b><u><u>\$247,476</u></u></b>

# Our Leadership

Strategic Renewal is blessed to have the support and leadership of a board that not only leads with integrity, but is committed to making a strong Gospel impact in their spheres of professional influence. Moreover, they personally model the priorities of Strategic Renewal through their exemplary service within their own local churches.

## **JIM MAXIM | CHAIRMAN**

Founder, MaximTrak Automotive Founder,  
ACTS413 Ministries  
Philadelphia, PA  
Serving since 2014

## **JOEL ARCHER**

Owner & Founder, Archer Financial Services  
Sacramento, CA  
Serving since 2010

## **JOSH STAMM | TREASURER**

President Advisor,  
Legacy Wealth Management Group  
Worship Leader  
Forest, VA  
Serving since 2010

## **ANN WONG | SECRETARY**

OB-GYN  
Prayer Ministry Leader  
Sunnyvale, CA  
Serving since 2010

## **MIKE MITCHENER**

Lead Pastor, Riverview Baptist Church  
Ripplemead, VA  
Serving since 2018

## **BILL MOLINARI**

Chairman, Christian Business Fellowship  
Chicago, IL  
Serving since 2018

## **ALICE MOSS**

Prayer Facilitator Women's Ministry Leader  
Sacramento, CA  
Serving since 1999, Board Addition in 2018

## **TIM WILKENS**

CEO, Western Development Group United Nations  
NGO Committee Member  
Napa, CA  
Serving since 2015

## **JUSTIN JEPPESEN**

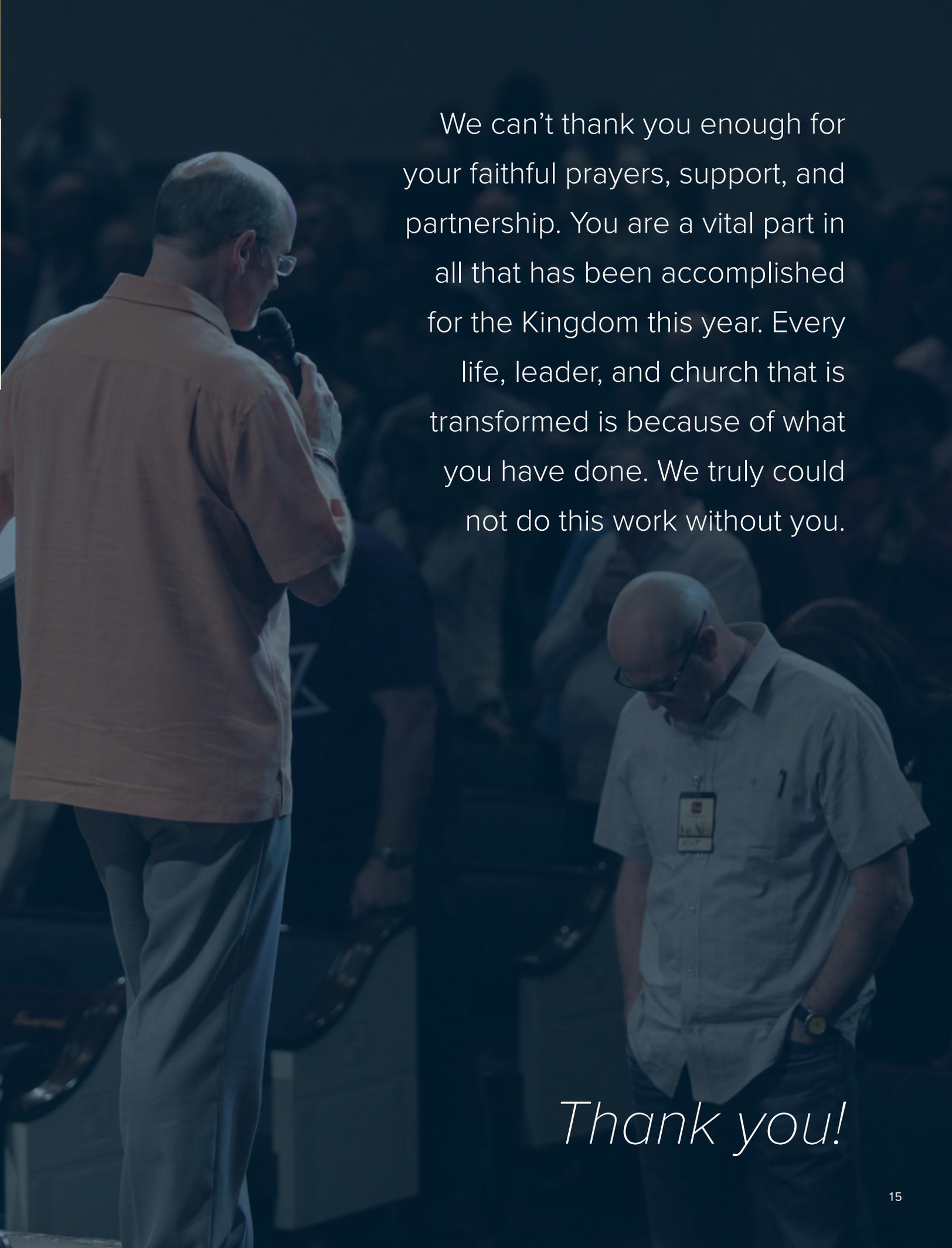
Chapel Spiritual Formation Director,  
University of Northwestern  
St. Paul, MN  
Serving since 2019

## **EDWARD PAZ**

Lead Pastor, The Movement Church  
Oakland, CA  
Serving since 2019

## **STAFF**

**Todd Bright** | Accounting and Finances  
**Tony Brown** | Chief Operating Officer  
**Len Crowley** | Residency Director  
**Sally Hahn** | Donor Care and Development  
**Jordan Henderson** | Director of Communications  
**Robert Naughton** | Director of Development  
**Carley Phelps** | Assistant to the President



We can't thank you enough for your faithful prayers, support, and partnership. You are a vital part in all that has been accomplished for the Kingdom this year. Every life, leader, and church that is transformed is because of what you have done. We truly could not do this work without you.

*Thank you!*



STRATEGIC RENEWAL

For a digital download go to:  
[www.strategicrenewal.com/2020](http://www.strategicrenewal.com/2020)

**STRATEGIC RENEWAL**

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Enhancing Trust

